

Sina Gholizadeh

Senior Front-end Developer

ABOUT ME

Innovative AI Software Developer (Front-end Focused) with over eight years of experience in software development. Proven ability to deliver high-quality, user-centric solutions, demonstrated by scaling a product to over 300,000 users and contributing to \$100K+ revenue growth. Expert in modern technologies like Next.js, Three.js and WebGL to create dynamic and interactive web experiences.

SKILLS

React js - JavaScript - Three js - TypeScript - Cypress - SASS - Next js - Tailwind - React Native - Electron js - Node js - AWS

Problem Solving - Teamwork - Active Learner - On Time - AI DLC

EXPERIENCE

Campaign Lark, **Freelance** – *Senior Front-end developer*

Dec 2025 – Apr 2026

Developed core product and customer-facing tools for a marketing automation platform, focusing on dashboard systems and visual workflow builders.

- Built a full-featured web dashboard for managing campaigns, analytics, and customer data
- Developed an email designer and a visual automation flow canvas for building marketing workflows
- Created and maintained the sales website to support product presentation and customer acquisition

Solsta, **Freelance** – *Senior Front-end developer*

Oct 2025 – Dec 2025

At Solsta, I led the website and product rebranding initiatives, helping reposition the company with a modern and cohesive visual identity.

- Implemented and launched the new marketing website using Webflow, aligning it with the updated brand direction.
- Designed the new application interface, improving usability and visual consistency across the product.

- Collaborated closely with stakeholders to translate brand strategy into scalable design systems.
- Managed and coordinated the development team to ensure timely delivery of rebranding and product updates.

Tapsi Doctor, On-site – Senior Front-end developer

May 2025 – Oct 2025

Tapsi Doctor – Online healthcare and pharmaceutical service provider (Tehran, Iran). Facilitates same-hour delivery of medications via trusted pharmacy partnerships.

- Developed an online consultation system with separate interfaces for doctors and patients, enabling secure, real-time communication.
- Implemented an online prescription module for doctors, integrated with pharmacy ordering workflows.
- Created a reusable form-builder package to accelerate feature development, reducing new form creation time by over 50%.

Snapp pay, Hybrid – Senior Front-end developer

Oct 2023 – May 2025

SnappPay is a “BNPL” payment service in the Snapp app with 4.5 million users, offering credit-based and installment payments for rides, food, and online purchases

- Developed advanced search functionality for enhanced user experience.
- Created a tool for the QA team to streamline and speed up testing processes.
- Building a seamless shopping experience for venture-backed platforms.

Maileroo Group Pty Ltd, Melbourne, Australia – remote

Senior Front-end developer

Jan 2023 – Oct 2023

Maileroo is a powerful email delivery platform that helps businesses send transactional and marketing emails seamlessly, offering high deliverability, detailed analytics, and effortless scalability.

- Developed pixel-perfect front-end sales pages matching design specifications.
- Built and maintained dynamic dashboard components with multiple state variations.
- Improved SEO performance and optimized site structure for better visibility and speed.

Fair Art Fair, UK/London – Remote – Software developer

Feb 2021 – Jan 2023

Fair Art Fair is a virtual gallery app that partners with Unit 1 Gallery | Workshop and other galleries to showcase and sell artwork online.

- Spearheaded the creation and design of seamless user flows, optimizing user experiences through intuitive navigation and interaction pathways.

- Proficiently implemented robust back-end solutions using AWS Amplify, ensuring efficient data management and system functionality.
- Innovatively devised novel solutions for complex development challenges, contributing to streamlined workflows and enhanced project outcomes.
- Proactively guided the team during bug encounters, leveraging technical expertise to troubleshoot and resolve issues promptly.

Piqo Design Agency, Remote – Fullstack Engineer

Jan 2019 – Feb 2021

Piqo Design is a digital agency that creates custom solutions for businesses, including branding, website design, and web development.

Projects & Customers:

- **Krew Studios :**
 - KREW Studio creates NFT art, games, and experiences with artists and brands, and their own decentralized platform, KrewVerse and sub-projects like: [Wassiverse](#), [Laelaps](#).
- **Iconly Pro :**
 - Iconly Pro is a popular icon library for designers and developers, offering a range of free and premium icons known for quality, consistency, and ease of use.
- **Skale Labs :**
 - Skale Labs provides a fast and secure blockchain platform for dApps, with a unique sidechain architecture and development tools like SDKs and APIs for developers.
- **Coombsville :**
 - Coombsville, Napa: A wine lover's haven, famed for exceptional Cabernet Sauvignon shaped by its unique microclimate and premium terroir, adding distinction to Napa Valley's viticulture.